



2018 Season Program Book

San Antonio
Boerne
New Braunfels
Wimberley

22nd Season of Great Performances, Great Audiences and Great Connections

Program schedule subject to change without notice.

ADVERTISEMENT OPTIONS

COVER ads due April 20 (*TWO spots only!*)

- ♦ **Full Color Ads** \$850 Back Cover (5½ x 8½" trim, allow ⅛" all sides for bleed)
- ~~\$750 Inside Front Cover (5½ x 8½" trim, allow ⅛" all sides for bleed)~~
- \$650 Inside Back Cover (5½ x 8½" trim, allow ⅛" all sides for bleed)

INSIDE pages: ads due June 1

- ♦ **Full Color Interior** *LIMITED SPACE: there are only 8 interior pages of color. Reserve today....*



- \$500 Full Page color (5w x 8" non-bleed or 5½ x 8½" with ⅛" bleed all sides)
- \$400 Half Page color (5w x 4")
- ♦ **Black & White** \$300 Full Page (5w x 8" non-bleed or 5½ x 8½" with ⅛" bleed all sides)
- \$200 Half Page (5w x 4")
- \$125 Quarter Page (2½w x 4")
- \$75 Business Card Size (3½w x 2")

Prices are based on PDF electronic files supplied by advertiser. Additional charges to create or recreate ad.

MECHANICAL SPECIFICATIONS

Electronic files preferred [PDFs only]; use PRESS distiller settings with fonts embedded. Check that there are NO 5th colors/inks before delivering PDFs; please call Gary Albright at 775.772.6406 or email gsalbright1@sbcglobal.net to coordinate. For "Business Card" ads please supply business card or digital logo file when possible.

DEADLINES: color cover ads – Apr. 20 / b&w text ads – June 1

Please make check payable to CPMF. **Payment must be received by 6/15/18.** Mail to:

Cactus Pear Music Festival
Attn: Festival Ads
PO Box 880 • Converse, TX 78109
(210) 838-2218

Name _____ Title _____

Company _____

Address _____

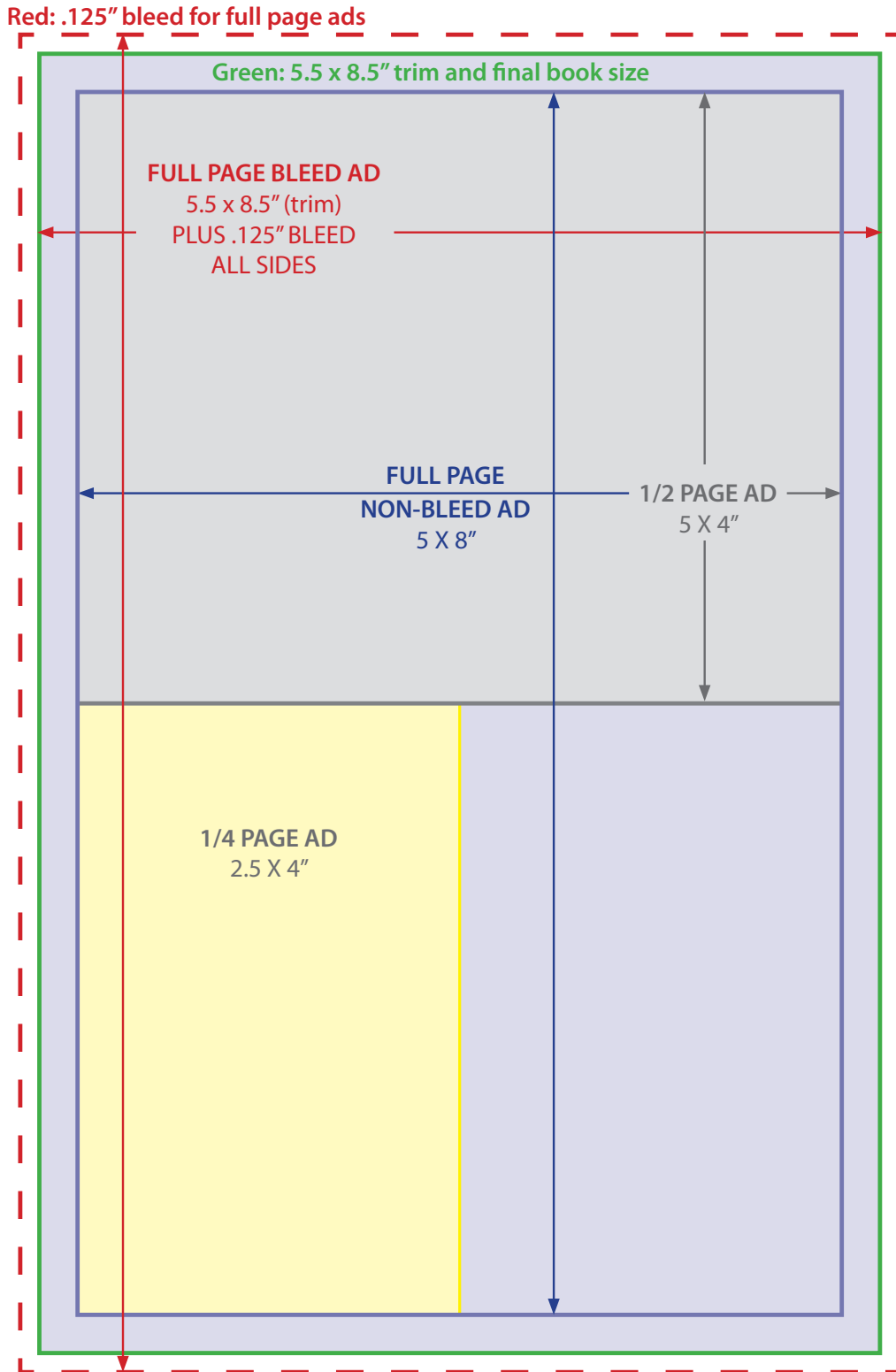
City _____ State _____ Zip _____

Phone _____ Fax _____

Email of contact person _____

THANK YOU FOR SUPPORTING CACTUS PEAR MUSIC FESTIVAL

AD SIZES



GENERAL CONDITIONS

- All advertising copy shall be subject to approval by Cactus Pear Music Festival • Program schedule subject to change.
- Advertiser is responsible for any claim resulting from the unauthorized use of any name, graphic or copy protected by copyright and/or registered trademarks, etc. in connection with placed advertisement.
- Advertiser must have rights to the use of all artwork and photographs used in placed advertisement.
- Payment must be made in full with ad and is non-commissionable and cannot be cancelled.